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**Blaze Audio Selects C&C Technology Group   
for Representation in the Greater New York Area**

**Yardley, PA – June 2024…** Blaze Audio, a manufacturer of professional audio solutions for the commercial and leisure install markets, is pleased to announce the appointment of C&C Technology Group (<https://cc-techgroup.com/>) to represent the company throughout metropolitan New York, NY area along with Northern New Jersey. With C&C Technology Group representing Blaze Audio in this vitally important territory, Blaze Audio looks forward to expanding its presence. The company joined Blaze Audio in November 2023 and will report to Rob Howitt, Blaze Audio’s Northeast Regional Sales Manager.

In today’s rapidly advancing technological world, every business needs a trusted partner to navigate the intricate landscape—and this is precisely where C&C Technology Group steps in, championing its unique, client-centric approach. With a corporate mandate that focuses on delivering manageable, hassle-free technology solutions that drive efficiency and growth, C&C Technology Group is well positioned for the various product training / demonstration sessions, and related functions essential to successful professional audio sales.

Mark Meding, Director of the Audiovisual Division at C&C Technology Group, Burt Feldman, (Senior Account Manager), Rob Dimarco (Vice President), Josh Mahan (Managing Principle), Bill Dalton (Principle) and Jules Nieves (Territory Sales Manager) will be actively involved in the representation of Blaze Audio. As a premiere manufacturer’s rep agency for over 35 years with active involvement in the Audiovisual, Data Center, ICT, Security, and Smart Building marketplaces, C&C Technology Group is expected to be an excellent resource for furthering Blaze Audio’s presence throughout the territory.

Reflecting on their company’s new association with Blaze Audio, C&C’s Mark Meding offered the following thoughts, “All of us at C&C Technology Group are very pleased to be representing Blaze Audio. We have watched Blaze Audio grow to become a well-recognized brand in a brief time frame and we look forward to doing our part to continue building upon the company’s success. We appreciate the opportunity and are ready to roll up our sleeves and get down to the business of building a successful partnership.”

George Tennet, Blaze Audio’s Vice President of Global Sales and Marketing, shares Meding’s enthusiasm about the two companies’ new business arrangement, “I am delighted to have C&C Technology Group joining our efforts. This is a company with a well-established track record who understand professional audio, and I am confident they will be valued contributors to our company efforts going forward. All of us at Blaze offer a hearty ‘welcome aboard’ to the entire C&C Technology Group team. Together, I am confident we can operate in a manner that enables both companies to thrive.”

To learn more about C&C Technology Group, visit <https://cc-techgroup.com/> or call 1-888-263-5672.

**About Blaze Audio**

Blaze Audio specializes in pro audio solutions tailored for the installed sound market. Our products deliver the power and exceptional sound performance demanded in commercial locations, and the technology, quality, and reliability expected by the professional audio market. To learn more about Blaze Audio, visit the company online at <https://blaze-audio.com/en_us/> or contact Blaze Audio Americas office at 888-500-0109.

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Control click (PC Word) [here](https://mountaincrest.net/Blaze_Images/C&C_Tech_Hi.jpg) for a hi-res image of (from left to right): Burt Feldman, C&C Technology Group’s Senior Account Manager, Rob Howitt, Blaze Audio’s Northeast Regional Sales Manager, and Mark Meding, C&C Technology Group’s Director of the Audiovisual Division.

(Mac users: Copy and Paste the link below into your web browser.)

(https://mountaincrest.net/Blaze\_Images/C&C\_Tech\_Hi.jpg)