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**Blaze Audio Selects the Henderson Company   
for Representation Throughout the U.S. Northeast**

**Yardley, PA – May 2024…** Blaze Audio, a manufacturer of professional audio solutions for the commercial and leisure install markets, is pleased to announce the appointment of the Henderson Company ([www.HendersonReps.com](http://www.HendersonReps.com)) as the company’s new sales representation firm throughout the U.S. Northeast region, including Maine, Vermont, New Hampshire, Massachusetts, Rhode Island, Connecticut, and upstate New York. With the addition of the Henderson Company, Blaze Audio solidifies its presence throughout this all-important territory. The company joined Blaze Audio in November 2023.

The Northeastern United States is a diverse territory. Among the Henderson Company’s key attributes is its strength to identify the most viable sales network for a vendor’s products, maintain a consistent, smooth flow of sales, and facilitate a constant, accessible stream of communication between all parties. With its company headquarters located in Harvard, MA, the Henderson Company is well positioned for the various product training / demonstration sessions and related functions essential to successful professional audio sales.

Sales Director John Beaudette and Operations Director Jon Dusoe are the two principles of the Henderson Company. Beaudette joined the company in 2014 as the administrative manager and quickly moved into outside sales—bringing in new clients while offering exceptional customer service. Dusoe, joining in 2015, totes his experience as Sales and Training Manager of three Guitar Center locations, in addition to playing as part of the Boston and touring casts of the internationally renowned theater company Blue Man Group. Together, they bring a rich combination of knowledge and experience to the Henderson Company.

Reflecting on the Henderson Company’s new association with Blaze Audio, Beaudette offered the following thoughts, “All of us at the Henderson Company are delighted to be representing Blaze Audio throughout the Northeast territory. Our team members understand the challenges audio professionals routinely encounter and I am confident we will be able to provide our customers with the highest standards of professionalism while actively helping Blaze Audio elevate its business to the next level.”

Rob Howitt, Blaze Audio’s Northeast Regional Sales Manager, is equally enthusiastic about having the Henderson Company coming onboard, “I am delighted to have the Henderson Company joining our efforts. They have a first-rate team of sales pros who understand professional audio, and I am confident they will be valued contributors to our company efforts throughout this region. All of us at Blaze offer the entire Henderson Company team a hearty ‘welcome aboard.’ Together, I am confident we can help both companies thrive.”

The Henderson Company can be reached at 978-391-1215. Additionally, they are accessible via email at [info@HendersonReps.com](mailto:info@henderson.com) or by completing the online form at [www.HendersonReps.com/contact/](https://www.HendersonReps.com/contact/).

**About Blaze Audio**

Blaze Audio specializes in pro audio solutions tailored for the installed sound market. Our products deliver the power and exceptional sound performance demanded in commercial locations, and the technology, quality, and reliability expected by the professional audio market. To learn more about Blaze Audio, visit the company online at <https://blaze-audio.com/en_us/> or contact Blaze Audio Americas office at 888-500-0109.

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Control click (PC Word) [here](https://mountaincrest.net/Blaze_Images/Henderson_Hi.jpg) for a hi-res image of (from left to right): Jon Dusoe, John Beaudette, and Rob Howitt.

(Mac users: Copy and Paste the link below into your web browser.)

(https://mountaincrest.net/Blaze\_Images/Henderson\_Hi.jpg)