

Blaze Audio
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Blaze Audio Selects DirectLink Marketing for Representation Throughout the U.S. Mountain and Southwest Regions

Yardley PA – October 2023... Blaze Audio, a manufacturer of professional audio solutions for the commercial and leisure install markets, is pleased to announce the appointment of DirectLink Marketing (<https://www.directlinkmar.com/>) as the company's new sales representation firm throughout the U.S. Mountain and Southwest regions, including Eastern Montana, Wyoming, Southeast Idaho, Utah, Colorado, Arizona, New Mexico, and the metropolitan El Paso, TX area. The addition of DirectLink Marketing is an important step forward in making Blaze Audio products readily accessible throughout this vast territory. The company joined Blaze Audio in October 2023.

The U.S. Mountain and Southwest region is a large and diverse territory. Headquartered in Salt Lake City, UT, DirectLink Marketing is well positioned to address the business concerns of retailers and AV integration firms throughout the region. Equally notable, the company's headquarters include both offices and a showroom that is well suited for product training / demonstration sessions and similar functions related to professional audio sales.

Dave Larsen is the Principal at DirectLink Marketing. He has an extensive background in professional audio that makes him well-suited to represent Blaze. He has served as the Principal at DirectLink Marketing since 2007. Prior to this, he was a sales representative for HP Marketing of Phoenix, AZ, where he spent 12 years representing a variety of pro audio manufacturers throughout the Rocky Mountain states. Going back still further, Larsen served as the Owner / General Manager at the Music Factory in Salt Lake City, a general music store with an emphasis on drums, guitars, and sound systems.

Reflecting on his company's new association with Blaze Audio, Larsen offered the following thoughts, "All of us at DirectLink Marketing are delighted to be representing Blaze Audio throughout this important territory. Our team members understand the challenges audio professionals routinely encounter and I am confident we will be able to support both Blaze Audio and our customers with the highest standards of professionalism."

Kevin Wilkin, Blaze Audio's Executive Sales Director for the Americas, is equally enthusiastic about having DirectLink Marketing represent the company throughout this region, "I am delighted to have DirectLink Marketing onboard with us. The company has a first-rate team of sales pros who understand professional audio, and I am confident they will make a solid contribution to our company throughout this vast area. All of us at Blaze Audio offer Dave and his entire staff a hearty 'welcome aboard.' Together, I am confident we can take Blaze to the next level."

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DirectLink Marketing's primary telephone number is (801) 966-2222. For those interested in contacting the company online, this can be easily accomplished by visiting <https://www.directlinkmar.com/#Contact-Section>.

About Blaze Audio

Danish-based Blaze Audio specializes in pro audio solutions for the commercial and leisure install markets. Our products deliver the power and exceptional sound performance demanded in commercial locations, and the technology, quality, and reliability expected by the professional audio market. To learn more about Blaze Audio, visit the company online at <https://blaze-audio.com/> or contact Blaze Audio Americas office at 888-500-0109.

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Control click (PC Word) [here](#) for a hi-res image of the DirectLink Marketing team. From left to right: Josh Garcia (Partner, DirectLink Marketing), Jill Levine (Western Regional Sales Manager, Blaze Audio), and Dave Larson (Principle, DirectLink Marketing).

Mac users: Copy and Paste the links below into your web browser.

(https://mountaincrest.net/Blaze_Images/DirectLink_Hi.jpg)